

ICRS2024

JUNE 30 - JULY 5

SALAMANCA

34 YEARS of DATA

ICRS is a non-political, non-religious organization dedicated to scientific research in all fields of the cannabinoids, ranging from biochemical, chemical and physiological studies of the endogenous cannabinoid system to studies of the abuse potential of recreational *Cannabis*. **Join us in our 34th year!**

ICRS2024 will be a premier event of cutting-edge cannabinoid research
– A LIVE EVENT – recorded in **HD** and available subsequently for streaming.

ICRS 34TH ANNUAL SYMPOSIUM

JUNE 30 - JULY 5, 2024

IN SALAMANCA, SPAIN

2024 will be our 34th annual cannabinoid symposium programme.
We look forward to another brilliant year of scientific research progress!

Attendees: 600 (projected)

Join us!

Tentative Symposium Agenda

Sunday, June 30, 2024 - Day 0 / ICRS2024 Arrival Day, Salamanca

4:00-8:00 pm Registration Opens - *Palacio de Congresos de Castilla Y León*

6:00 pm Opening Reception - *Sala Menor Foyer*

Monday, July 01 - ICRS2024 Day 1

8:00 am - 5:00 pm Registration Desk Open

8:30-9:00 am Opening - *Sala Menor*

9:00-10:30 am Oral Session 1

10:30-11:00 am Networking Break - Coffee and Snack

11:00 am-12:30 pm Oral Session 2

12:30-2:00 pm Lunch

2:00-4:00 pm Oral Session 3

4:00-6:00 pm Poster Session 1 - Coffee and Snack

6:00-8:00 pm Presidential Plenary Speaker

Tuesday, July 02 - ICRS2024 Day 2

8:00 am - 5:00 pm Registration Desk Open

8:30-10:45 am Oral Session 4

10:45-11:00 am Networking Break - Coffee and Snack

11:00-11:45 am Oral Session 5

11:45 am-12:45 pm Kang Tsou Memorial Lecture

12:45-2:00 pm Lunch

1:00-2:00 pm NIDA Trainee Lunch and Learn

2:00-4:00 pm Oral Session 6

4:00-6:00 pm Poster Session 2 - Coffee and Snack

6:00-8:00 pm Business Meeting

Wednesday, July 03 - ICRS2024 Day 3

8:00 am - 2:00 pm Registration Desk Open

8:30-10:45 am Oral Session 7

10:45-11:00 am Networking Break - Coffee and Snack

11:00-11:45 am Oral Session 8

12:45-2:00 pm Lunch

2:00 pm Free Time and Outings

Thursday, July 04 - ICRS2024 Day 4

8:00 am - 5:00 pm Registration Desk Open

8:30-10:45 am Oral Session 9

11:00 am-12:00 pm Young Investigator Awardee Speaker

12:00-1:30 pm - Oral Session 10

1:30-2:30 pm Lunch

2:30-4:00 pm Oral Session 11

4:00-6:00 pm Poster Session 3 - Coffee and Snack

7:00 pm Gala Banquet and Awards Ceremony - *Casino de Salamanca*

GREETINGS FROM OUR 2024 ICRS PRESIDENT



The International Cannabinoid Research Society (ICRS) is a non-political, non-religious organization dedicated to scientific research in all fields of the cannabinoids, ranging from biochemical, chemical and physiological studies of the endogenous cannabinoid system to studies of the abuse potential and medicinal use of *Cannabis*. **A great strength of the ICRS is the diversity of its membership.** Equality, diversity and inclusion (EDI) are core values, ethos and mission of the ICRS – to advance cannabinoid research and to support and celebrate the academic achievements of cannabinoid researchers, regardless of race, ethnicity, religion, nationality, physical ability, age, gender or sexual orientation. ICRS EDI policies can be found [here](#).

The International Cannabinoid Research Society is delighted to announce our 34th annual ICRS Symposium on the Cannabinoids – to be held from June 30 to July 05, 2024 in Salamanca, Spain, at the Palacio de Congreso de Salamanca. We aim to facilitate engagement with a broad, global audience of diverse stakeholders in this highly impactful field of research.

The cutting-edge programme for our 34th Symposium will include:

- **50+ Oral Presentations – 12 min each, live *and* recorded/streaming HD video;**
- **8 Plenary Presenters – Our brilliant, invited ICRS2024 speakers from all over the world;**
- **200+ Poster Presentations – Presented during 3 - 2-hour poster sessions with live Q&A;**
- **Plus, trainee and delegate roundtables, discussions and sponsored events.**

Our 2024 ICRS Symposium on the Cannabinoids will showcase international excellence in cannabinoid research – exploring aspects of pre-clinical, translational, and clinical research to support the development of evidence-based educational and treatment and policy options for our community. **The mandate of the ICRS is to provide a rich environment for knowledge translation via an open forum for our diverse researchers to meet and discuss their research.** In keeping with its mandate, the ICRS is committed to training and support of the future generation of highly qualified cannabinoid scientists, researchers, health professionals, innovators, entrepreneurs and policy makers. **It is only with the help of generous Sponsors like you that we are able to provide registration awards to over 100+ qualified Trainee Members – each having completed our rigorous, peer-reviewed application process. We are requesting your financial assistance in helping us to continue this excellent tradition of cannabinoid research support.** As an ICRS Sponsor, you will have unprecedented access to this vibrant, international community of scientists and clinicians. **Your access to the ICRS community is our life blood.** Indeed, literally *all* of the [Cannabis Scientist's® 2022 PowerList](#) (and [2021 PowerList](#), and [2020 PowerList](#)) “R&D Trailblazers” are proud ICRS Members – including multiple past- and present ICRS Executives (2023 list is yet unpublished).

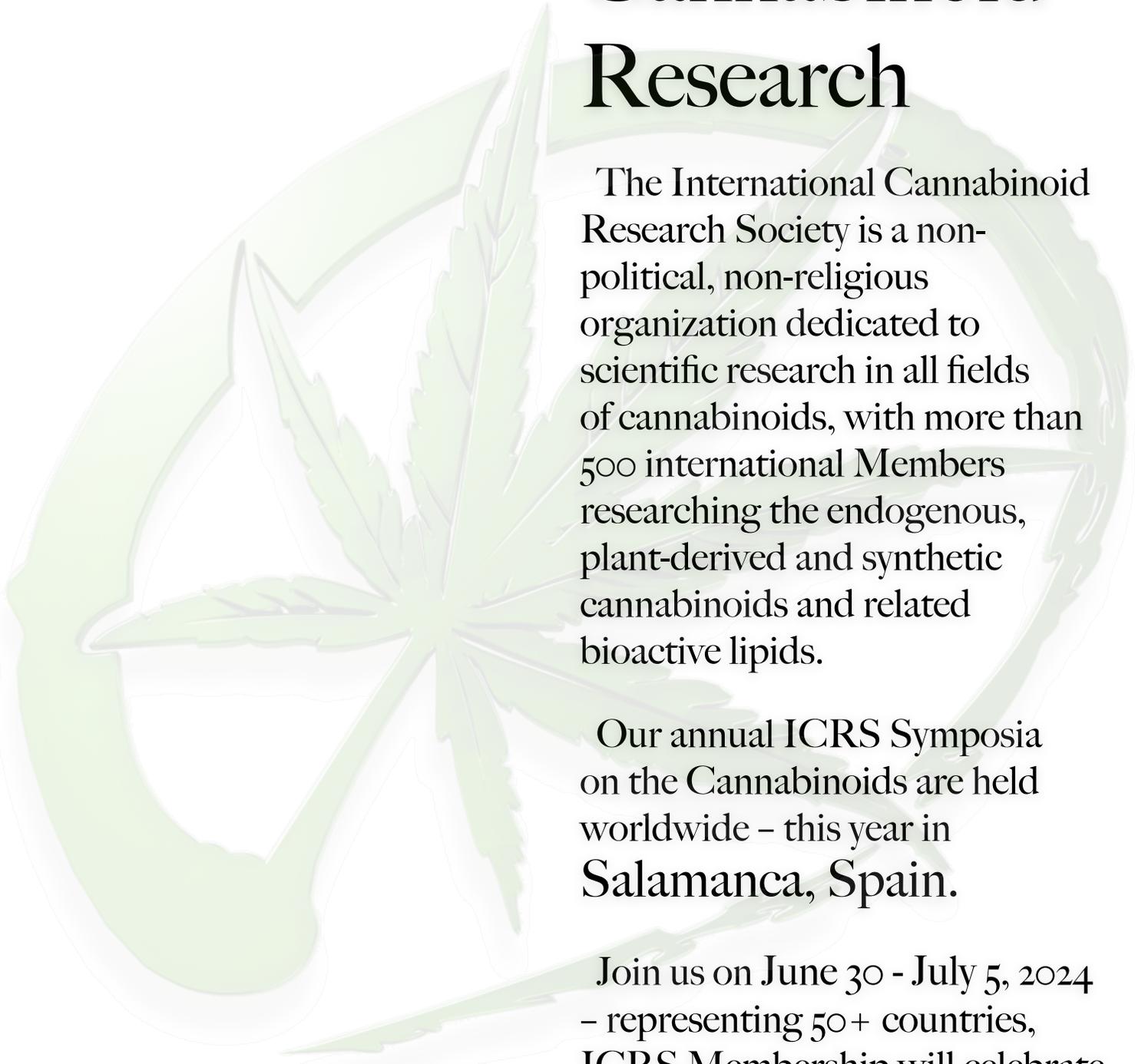
You may choose to sponsor one or more Trainee Grants, our plenaries, or individual sessions. These options are detailed below in this ICRS2024 Sponsorship Guide. As an added advantage of sponsorship, the ICRS has been designated a public charity under section 501(c)3 of the U.S. tax code. Accordingly, your U.S. contributions may be tax-deductible.

Thank you so much for your kind support of the ICRS – we look forward to hearing from you. Please feel free to contact us with any questions.

Sincerely,

Ziva Cooper, Ph.D.
President

International Cannabinoid Research Society
president@icrs.co

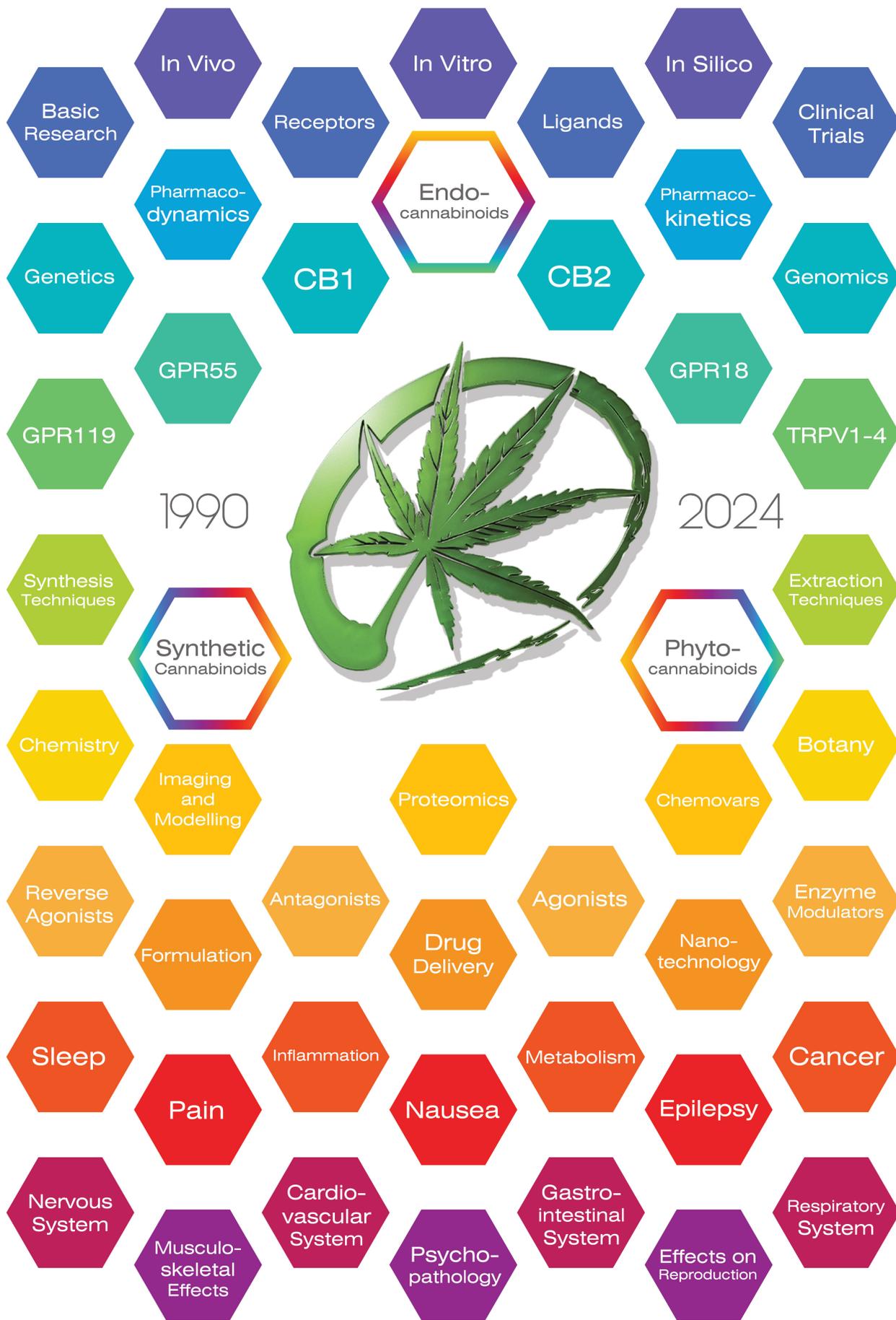


34 Years of Cannabinoid Research

The International Cannabinoid Research Society is a non-political, non-religious organization dedicated to scientific research in all fields of cannabinoids, with more than 500 international Members researching the endogenous, plant-derived and synthetic cannabinoids and related bioactive lipids.

Our annual ICRS Symposia on the Cannabinoids are held worldwide – this year in **Salamanca, Spain.**

Join us on June 30 - July 5, 2024 – representing 50+ countries, ICRS Membership will celebrate diversity, equality and academics!



1990 - 2024 © INTERNATIONAL CANNABINOID RESEARCH SOCIETY

ICRS2024

SALAMANCA

JUNE 30
- JULY 5

Generate new leads and confirm existing contacts with our *expert* 2024 Symposium delegation



Last year, ICRS2023 in Toronto provided our kind sponsors direct access to 46 oral presenters, 5 plenary presenters, and 179 poster presenters – that’s well over 1000 peer-reviewed, cutting-edge cannabinoid research authors represented – at a single event!

Join us at **ICRS2024** for:

- ◎ **B2B one-to-one online meeting platform**
- ◎ **Salesperson contact information**
- ◎ **Company presentations**
- ◎ **Video exhibitions**

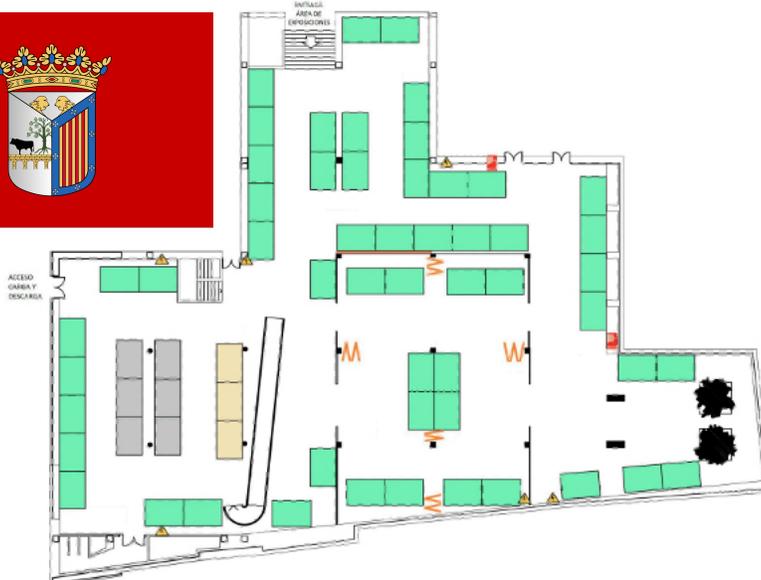
Sponsorship Packages & Marketing

Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement opportunities are designed to provide organization and brand promotion at a variety of levels and price points. Your sponsorship level will be based on your total investment in ICRS sponsorship items.

The booth selection process will be on a first-come, first-served basis. The Exhibit Hall is located in the Exhibition Area Orange Trees Area.

How we Drive Attendance to the Exhibit Hall

1. **Dedicated exhibit hours** provide you with direct access to our attendees during our exclusive exhibit hours.
2. **Live poster presentations** are integrated into the evening receptions on the Exhibit Hall floor for in-person conference attendees. Virtual posters are available for viewing 24/7 via a virtual platform, and allow ICRS delegates to contact authors with Q&A.



- Stand 3x2 m. Altura máxima: 3,30 m.
- Stand 3x2 m. Altura máxima: 3,20 m.
- Stand 3x2 m. Altura máxima: 2,50 m.
- Puerta corredera
- Paneles modulares
- Boca de Incendio Equipada / Extintor
- Cuadro eléctrico
- Columnas

Platinum Sponsor



ICRS Platinum sponsorship benefits include:

- Your company may present a **pre-approved 5-minute presentation** during an available Symposium networking break. (Informational content only. No direct sales.) **Our audience is yours.**
- **Your company logo on our mobile app platform and website.**
- **Your company logo will have topmost listing in both print and online conference sponsor materials** – website, mobile app & event platform.
- Company branding in in-person conference and general session areas.
- **Platinum *physical* booth** – 3 full-sized booth spaces at the ICRS2024 Symposium – including 3 tables, 3 chairs and electrical. You may bring any size booth (transport and drayage is the responsibility of the sponsor).
- **Platinum *virtual* booth on our virtual platform.**
- Your **full-page ad**, inserted into our 2024 conference programme.**
- Conference moderators will thank your organization from our podium and in all video presentations generated for the conference.
- Social media recognition on Twitter/X (up to 2 times).

Price for PLATINUM VIRTUAL + PHYSICAL: \$15,000

Price for PLATINUM VIRTUAL ONLY: \$10,000



Gold Sponsor

ICRS Gold sponsorship benefits include:

- **Your company logo on our mobile app platform and website.**
- **Your company logo will have elevated listing in both print and online conference sponsor materials** – website, mobile app & event platform.
- Company branding in in-person conference and general session areas.
- **Gold *physical* booth** – 2 full-sized booth spaces at the ICRS2024 Symposium – including 2 tables, 2 chairs and electrical. You may bring any size booth (transport and drayage is the responsibility of the sponsor).
- **Gold *virtual* booth on our virtual platform.**
- Your **half-page ad**, inserted into our 2024 conference programme.**
- Conference moderators will thank your organization from our podium and in all video presentations generated for the conference.
- Social media recognition on Twitter/X (up to 2 times).

Price for GOLD VIRTUAL + PHYSICAL: \$10,000

Price for GOLD VIRTUAL ONLY: \$8,000

Silver Sponsor



ICRS Silver sponsorship benefits include:

- **Company logo on our virtual platform.**
- Your company logo will have prominent listing on our conference pages.
- **SILVER *physical* booth** – 1 full-sized booth space, including table, 2 chairs and electrical. You may bring any small booth (transport and drayage is the responsibility of the sponsor).
- **SILVER *virtual* booth on our virtual platform.**
- Your **half-page ad**, inserted into our 2024 conference programme.**
- Conference moderators will thank your organization from our podium and in all video presentations generated for the conference.
- One-time social media recognition on Twitter/X.

Price for SILVER VIRTUAL + PHYSICAL: \$7,000

Price for SILVER VIRTUAL ONLY: \$6,000



Bronze Sponsor

ICRS Bronze sponsorship benefits include:

- **Company logo on our virtual platform.**
- Your company logo will be listed on our conference pages.
- **BRONZE *physical* booth** – 1 small booth space, including small table and 1 chair. (Transport and drayage is the responsibility of the sponsor).
- **BRONZE *virtual* booth on our virtual platform.**
- Your **quarter-page ad**, inserted into our 2024 conference programme.**
- Conference moderators will thank your organization from our podium and in all video presentations generated for the conference.
- One-time social media recognition on Twitter/X.

Price for BRONZE VIRTUAL + PHYSICAL: \$5,000

Price for BRONZE VIRTUAL ONLY: \$4,000

Green Sponsor



ICRS Green sponsorship benefits include:

- **Your company logo will be listed on our conference pages.**
- **Company logo on our virtual platform.**
- **Conference moderators will thank your organization from our podium** and in video presentations generated for the conference.

Price: \$3,000

* All meals and breaks are held on premises allocated for that use; Food and drinks provided by the conference must be consumed on-site. Accessory costs and fees beyond scheduled ICRS2024 offerings are paid by the sponsor.

** You are responsible for professionally printing and shipping any materials to ICRS2024. All materials are subject to ICRS Board of Directors' approval prior to distribution). You may be placed next to a competitor – we do our best to arrange our sponsors. On-site arrangements TBA, adherent to all existing local and fire laws.

A la Carte Items

Pick any of the items below as an add-on,
to be combined with any offer above:

Sponsor a Plenary Talk

\$2000+, depending on speaker & number of delegates

By sponsoring one of our Plenary Speakers, your company will be well remembered as a key player in the production of ICRS2024 (subject to Board approval).

PLENARY 1	ICRS2024 PRESIDENTIAL PLENARY	Manuel	Guzmán
PLENARY 2	ICRS2024 PRESIDENTIAL PLENARY	Javier	Fernández-Ruiz
PLENARY 3	ICRS2024 KANG TSOU MEMORIAL LECTURE	Rajita	Sinha
PLENARY 4	ICRS2023 MECHOLAM AWARDEE	Ruth	Ross
PLENARY 5	2023 WILLIAM A DEVANE EARLY CAREER INVESTIGATOR	Jibran	Khokhar
PLENARY 6	2023 MID-CAREER AWARDEE LECTURE	Katarzyna	Starowicz
PLENARY 7	2023 MID-CAREER AWARDEE LECTURE	Matt	Hill
PLENARY 8	2023 LIFETIME ACHIEVEMENT AWARDEE PLENARY	Geoffrey	Guy

ANTICANCER ACTIVITY OF CANNABINOIDS:
PAST, PRESENT... AND FUTURE



Manuel Guzmán, Ph.D.

Department of Biochemistry and Molecular Biology
Complutense University
Madrid, Spain



Rajita Sinha, Ph.D.

Foundations Fund Professor of Psychiatry and Professor in the Child Study Center and of Neuroscience; Deputy Chair of Psychiatry for Psychology, Psychiatry Director, Yale Interdisciplinary Stress Center; Chief, Psychology Section in Psychiatry Yale School of Medicine, New Haven, CT, USA



Javier Fernández-Ruiz, Ph.D.

Professor of Biochemistry and Molecular Biology
Complutense University
Madrid, Spain



Ruth A. Ross, Ph.D.

Department of Pharmacology and Toxicology
University of Toronto
Toronto, Canada



Geoffrey W. Guy, MB BS, LRCP MRCS, LMSSA, DipPharmMed, BSc, DSc

Founder, GW Pharmaceuticals
The Guy Foundation
United Kingdom



Katarzyna Starowicz, Ph.D., M.Sc.

Associate Professor, Department of Pain Pharmacology
Institute of Pharmacology, Polish Academy of Sciences
Krakow, Poland



Jibran Khokhar, Ph.D.

University of Guelph
Ontario, Canada



Matt Hill, Ph.D.

Professor, Cumming School of Medicine,
Department of Cell Biology and Anatomy
University of Calgary, Alberta, Canada

Sponsor our Symposium WiFi

Access

\$7000

Your company name can be seen by all conference attendees when it's time to connect to the conference Wi-Fi. Your company will have exposure in high traffic/registration areas informing conference attendees of company sponsorship, Wi-Fi username, and password. Your company name and logo appear in-mobile-app, under the Wi-Fi button.

Sponsor our ePoster

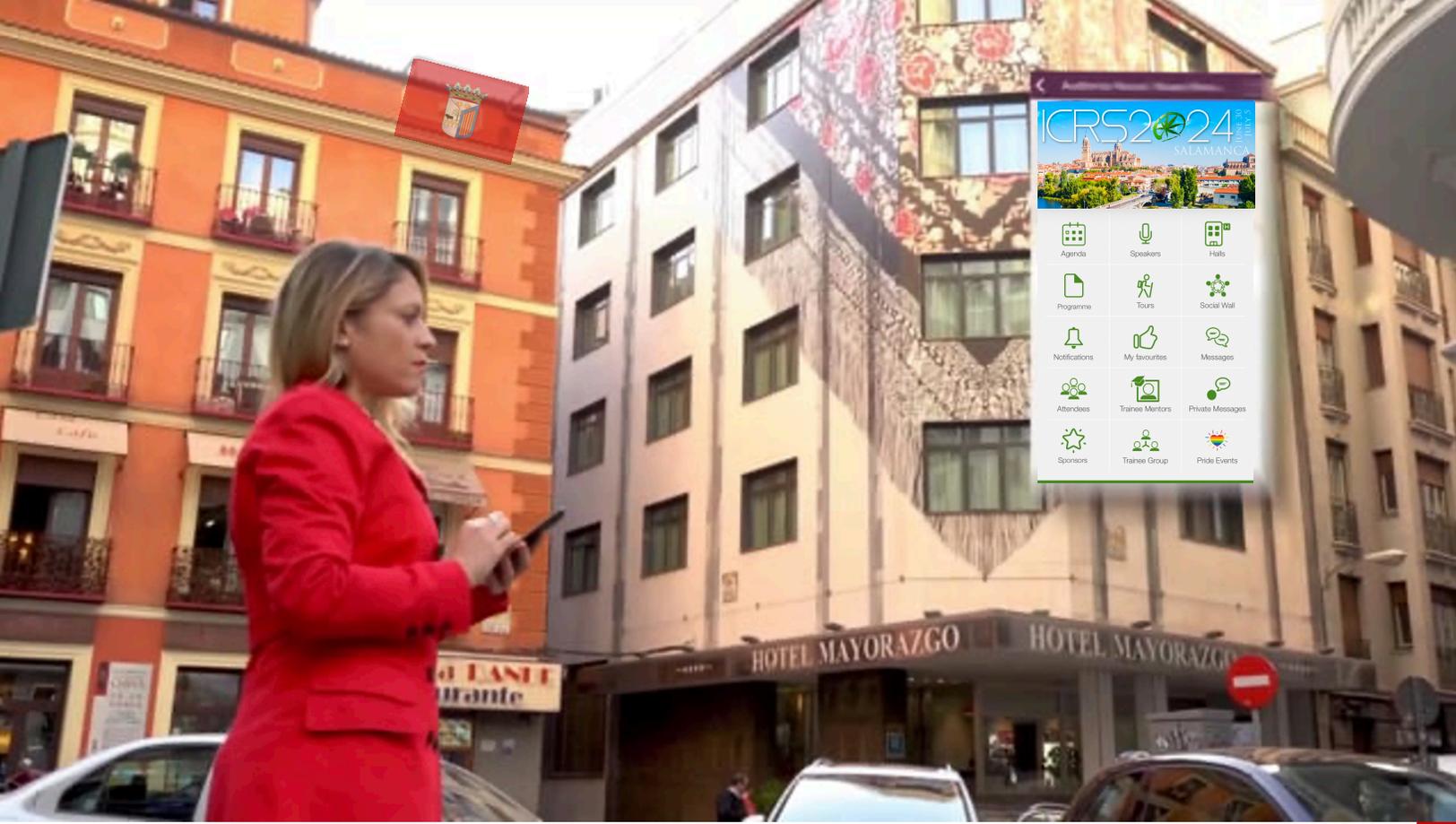
Platform

\$8000

A game-changing way to share research at our symposia! Our ePoster platform is *in addition* to traditional printed posters, with dynamic e-posters accessible through QR codes at the event venue at each poster board. Seamlessly integrated into the congress app and web browsers, it enhances learning and continuous education, empowering attendees to engage with research findings at their own pace.

The screenshot displays a web-based ePoster platform interface. At the top, there is a search bar with a dropdown menu labeled 'Topic >>' and a search button. Below the search bar, a grid of 12 posters is displayed, each with a title, a thumbnail image, and the author's name. The posters are arranged in three rows and four columns. The first row contains posters P1-25, P1-26, P1-27, and P1-28. The second row contains P1-29, P1-30, P1-31, and P1-32. The third row contains P1-33, P1-34, P1-35, and P1-36. At the bottom of the grid, there is a pagination bar with a '3' highlighted, indicating the current page.

Poster ID	Title	Author
P1-25	PHARMACOKINETICS OF THC AND CANNABIS ABUSE LIABILITY IN MEN AS A FUNCTION OF FRE...	Conor Murray
P1-26	COMBINING CANNABIS AND YOGA: PRACTICES AND MOTIVES	Lakoda Thomas
P1-27	MANAGEMENT OF PARKINSON'S DISEASE WITH CANNABIS-BASED MEDICINAL PRODUCTS: A PREL...	Simon Erridge
P1-28	UK MEDICAL CANNABIS REGISTRY: AN ANALYSIS OF GENERALIZED ANXIETY DISORDER PATIEN...	Simon Erridge
P1-29	UK MEDICAL CANNABIS REGISTRY: AN ANALYSIS OF CLINICAL OUTCOMES OF MEDICINAL CANN...	Simon Erridge
P1-30	CANNABIS USE IN THE UK: A QUANTITATIVE COMPARISON OF INDIVIDUAL DIFFERENCES IN M...	Lucy J Troup
P1-31	PHYTOCANNABINOIDS IMPROVE BLOOD PRESSURE SENSITIVITY IN FEMALE POST-CONCUSSION S...	John Patrick Neary
P1-32	UK MEDICAL CANNABIS REGISTRY: A COHORT STUDY OF PATIENTS PRESCRIBED ADVEN(R) PRO...	Simon Erridge
P1-33	CANNABIS USE PATTERNS IN PATIENTS SEEKING TREATMENT IN A UK SAMPLE OF MEDICAL CA...	Lucy Troup
P1-34	RELATING BLOOD THC LEVELS TO IMPAIRMENT OF COGNITIVE AND PSYCHOMOTOR FUNCTIONING	Christine Wickens
P1-35	UK MEDICAL CANNABIS REGISTRY: AN UPDATED ANALYSIS OF CLINICAL OUTCOMES ACROSS AL...	Simon Erridge
P1-36	AWARENESS OF MEDICAL CANNABIS REGULATIONS AMONG UK POLICE OFFICERS - A CROSS-SEC...	Simon Erridge



Event Mobile App.....
\$8000

The event mobile app will be in the hands of all conference attendees approximately two weeks before the start of the ICRS2024 Symposium. This mobile app replaces printed conference materials and will serve as the attendees’ primary source for real-time conference information, including agendas, exhibit hall maps, local amenities, speaker and event notifications, direct Q&A and more.

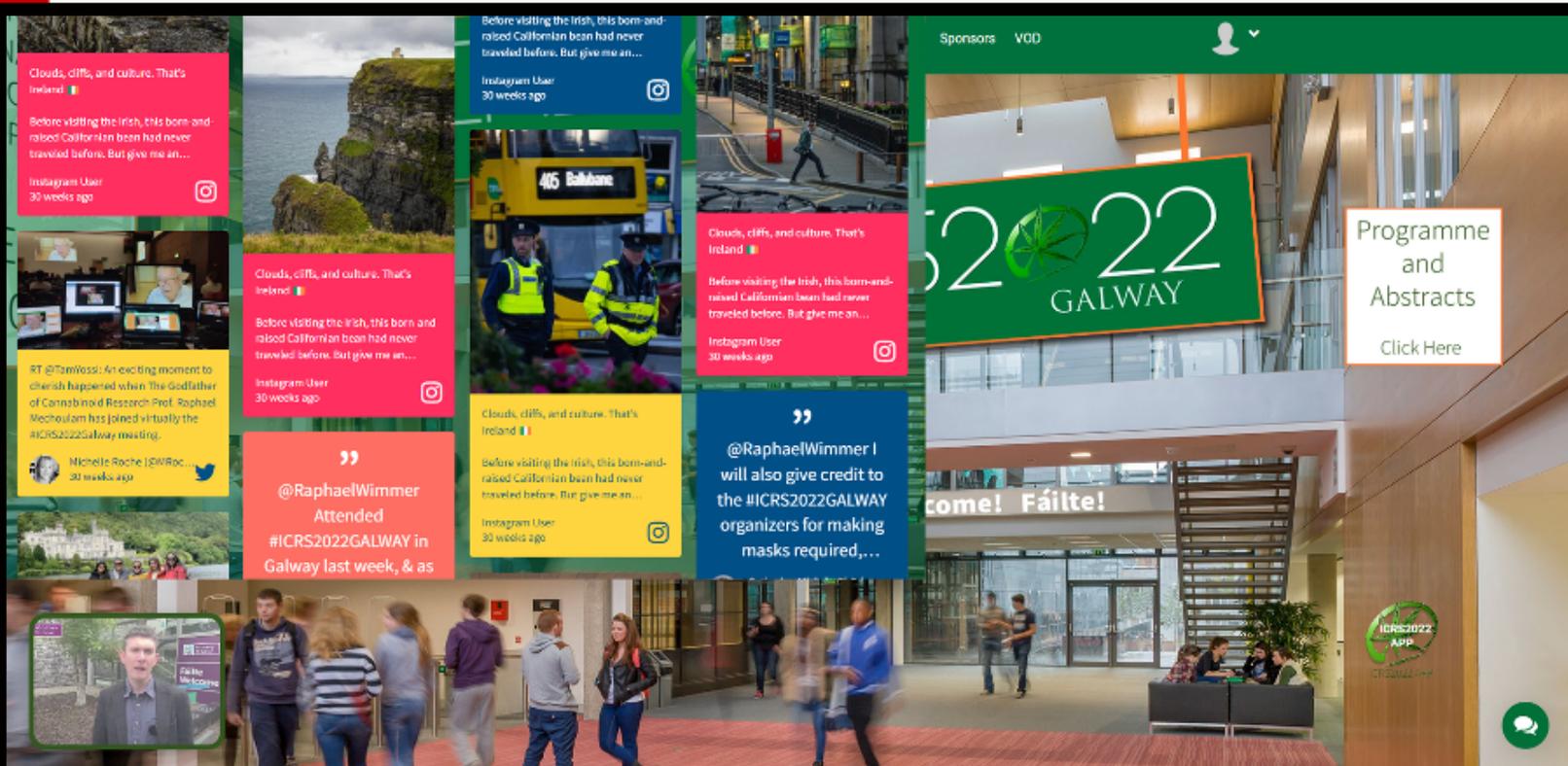
As the exclusive event mobile app sponsor, you will have the following:

- Prime real estate for front-and-centre impressions.
- Image displays for up to 5 seconds, depending on network speed.
- Banner ad included in rotation with an extended hang time.
- Banner ad can be linked to your choice of URLs.
- High-level engagement, seen by virtually all app users.
- Tab on sponsorship menu with sponsor name, logo, company description, and link to website.

Symposium Social Wall \$4,500

Connecting event participants to content that emerges on social media related to the event, generating involvement and awareness of what is happening in the world surrounding the event – Conducting small talk using a digital model between participants.

Our ICRS2024 wall will connect and coordinate event participants, auto-upload content and will take an active role in the event, globally, and in *real-time*. Supporter will get an option to post 5 organic posts to the wall.





Networking Breaks (x4)
\$3000

This sponsorship includes a verbal thank you prior to each of the networking breaks (morning and afternoon), and distribution of branded material of the sponsor during break, in addition to sponsors logo at the congress web site and the app at the sponsors' section

Session Room Marketing Drop
\$2,000

Conference will leave a copy of your provided materials on each seat in the session room the morning of Wednesday, July 03 - ICRS2024 Day 3 (subject to approval). (You are responsible for professionally printing and shipping the item to the venue.)

Registration Flyer
\$1,500

You may have a professionally printed flyer or brochure handed out at registration. Flyer must be approved prior to distribution. Conference passes out flyers; your company to ship professionally printed item to conference.

Conference Branding Opportunities

On-Demand

\$Inquire

Please inquire for pricing and opportunities. Make sure your organization is recognized at the conference. The ICRS2024 venue offers a variety of highly visible branding locations around our conference space. All you need to do is provide the design files and ICRS will take care of the production and installation of graphics.

Rules & Guidelines

Photography & Videotaping Policy

Because of the sensitive nature of many of the sessions and presentations, videotaping and photography are strictly prohibited during all sessions of the ICRS2024 conference, including general sessions, breakouts, keynote address, poster sessions, Industry Forums, and receptions. Photography is allowed only in your own exhibit space and cannot include any neighboring booths or conference attendees.

Badges

Badges must be always worn during the conference. Badge sharing is prohibited and monitored by the ICRS conference team. The company/institution name that appears on the badge must be the one listed at time of purchase. Company name changes will not be allowed on-site.

2024 Registration and Accommodations

Conference registration provide access to the in-person symposium from June 30 - July 05, 2024, at the Palacio de Congresos Salamanca. Accommodations can be reserved at the booking engine [Booking Master](#). ICRS discounted accommodations are available on a first-come, first-served basis, so we recommend booking as early as possible.

Cancellation / Refunds

If you are unable to attend, you may transfer the badge (one time) to another person within the same company/institution before 05 June 2024. Changes from virtual to in-person registration may be done any time at the prevailing in-person registration rates.

General

Any promotion of products, services, and meetings that directly compete with those offered by ICRS during the conference is strictly prohibited. No sponsor, exhibitor, or attendee may sponsor an event that directly competes with the ICRS conference agenda. Approved ancillary events include advisory board meetings, roundtables (moderated discussion on a pre-determined topic), and social/networking events. Ancillary events may not be a promotional event of any kind for any organization or corporation. All ICRS2024 symposium participants agree to adhere to the [ICRS Code of Conduct](#).

Marketing Sponsorship

Kindly select the items that you would like to sponsor:

		#	
Platinum Sponsor	Physical + Virtual	<input type="checkbox"/>	\$15,000
	Virtual Only	<input type="checkbox"/>	\$10,000
Gold Sponsor	Physical + Virtual	<input type="checkbox"/>	\$10,000
	Virtual Only	<input type="checkbox"/>	\$8,000
Silver Sponsor	Physical + Virtual	<input type="checkbox"/>	\$7,000
	Virtual Only	<input type="checkbox"/>	\$6,000
Bronze Sponsor	Physical + Virtual	<input type="checkbox"/>	\$5,000
	Virtual Only	<input type="checkbox"/>	\$4,000
Green Sponsor	Physical + Virtual	<input type="checkbox"/>	\$3,000
	+		+
Sponsor a Plenary	In addition to above:	<input type="checkbox"/>	\$2,000
Conference WiFi Access		<input type="checkbox"/>	\$7,000
ePoster Platform		<input type="checkbox"/>	\$8,000
Event Mobile App		<input type="checkbox"/>	\$8,000
Social Wall		<input type="checkbox"/>	\$4,500
Networking Breaks		<input type="checkbox"/>	\$3,000
Marketing Drop		<input type="checkbox"/>	\$2,000
Registration Flyer		<input type="checkbox"/>	\$1,500

All fees in US dollars.

Contact Information



To confirm your ICRS2024 sponsorship or for more information, contact:

Mel Kelly, Ph.D.
Executive Director
International Cannabinoid Research Society
executive.director@icrs.co

Ziva Cooper, Ph.D.
President
International Cannabinoid Research Society
president@icrs.co

Jason Schechter, Ph.D.
Managing Director
International Cannabinoid Research Society
managing.director@icrs.co

ICRS2024

SALAMANCA

Paper checks/cheques to ICRS Treasurer at:

Steven Kinsey, Ph.D.
ATTN: ICRS TREASURER
231 Glenbrook Road
Unit 4026
Storrs, CT 06269

ICRS Bank Address:

PNC Bank
Morgantown, WV USA

Wiring instructions:

International Cannabinoid Research Soc
ABA# 043000096
Account # 1050332235
SWIFT CODE: PNCCUS33

[If wiring funds to ICRS, please add \$20USD to your balance to cover PNC Bank wire fees. Thank you.]

Direct PayPal payments to: webmaster@icrs.co

